

ALPHA PHI ALPHA FRATERNITY, INC.®

XI TAU LAMBDA CHAPTER

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Everett B. Ward PhD
General President

Jamie R. Riley PhD
Executive Director

Gerry Fisher
Chapter President

Adrian Escalante
Chapter Vice-President

October 10, 2017

Dear Organization/Corporation Representative:

It is with great pleasure that the Brothers of the Xi Tau Lambda, Upsilon Mu, and Zeta Tau Chapters request your support for the 54th Annual District Convention of the Texas Council of Alpha Chapters (TCAC) - the statewide coalition of all college and alumni chapters of Alpha Phi Alpha Fraternity, Inc. The convention will be held February 15-18, 2018, at the Hyatt Regency North Dallas Hotel in Richardson, Texas. Over 500 participants are expected at the 2018 convention, which attracts some of the most astute professionals, entrepreneurs, corporate partners, political leaders and decision-makers from the State of Texas.

I hope that we can rely on your support by purchasing an advertisement within our convention souvenir book. Your support will help us continue our national outreach programs like Big Brothers Big Sisters of America, the March of Dimes, and Boy Scouts of America; while also strengthening our local partnerships that include the Dallas Black Dance Theater, Junior Players, and the Dallas and Richardson Independent School Districts.

Checks or money orders should be made payable to **Alpha Phi Alpha Fraternity, Inc.** and mailed with the attached form and ad information to:

Alpha Phi Alpha Fraternity, Inc. – Xi Tau Lambda Chapter
Attn: TCAC Souvenir Journal Chairman
P.O. Box 743693
Dallas, Texas 75374

Ads can also be submitted electronically at **espiv0523@verizon.net**

Payment can be submitted online at <http://tinyurl.com/TCACAdPurchase>. The attached order form should be emailed. All payments and ads should be received on or before **January 15, 2018**.

If you have any questions, please feel free to contact the TCAC Souvenir Journal Chairman, Edwin Spivey, at 214-457-0333 or espiv0523@verizon.net.

Thank you for your consideration and support.

Sincerely,

Anthony Lewis

Anthony Lewis, 54th Annual District Convention Chairman
Texas Council of Alpha Chapters
Alpha Phi Alpha Fraternity, Inc.

Founders

Henry A. Callis • Charles H. Chapman • Eugene K. Jones • George B. Kelley • Nathaniel A. Murray • Robert H. Ogle • Vertner W. Tandy

**Alpha Phi Alpha Fraternity, Inc. Develops Leaders, Promotes Brotherhood and Academic Excellence,
While Providing Service and Advocacy for Our Communities.**



2018 Texas Council of Alpha Chapters 54th Annual District Convention



SOUVENIR JOURNAL AD RATE FORM

COMPANY: _____

MAILING ADDRESS: _____

CONTACT PERSON: _____

E-MAIL: _____ FAX: _____

PHONE NUMBER: () _____

<u>Select Option</u>	<u>Souvenir Journal Ad Size</u>	<u>Price</u>
_____	Full Page (8.5" x 11")	\$125.00
_____	Half Page (8.5 x 5.5")	\$ 75.00
_____	Quarter Page (4.25" x 5.5")	\$ 40.00
_____	Business Card (2.12" x 2.75")	\$ 25.00
_____	Patron Listing	\$ 15.00
		Total: \$ _____

Printing Requirements

Ads must be "camera-ready" according to the size specifications listed above and in PDF or JPG format. If there are any questions, please contact the Souvenir Journal Coordinator, Edwin Spivey, at 214-457-0333 or espiv0523@verizon.net.

Payment Information for Ads

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Mail this completed form, check, and camera-ready ad to: Alpha Phi Alpha Fraternity, Inc. – Xi Tau Lambda
Attn: TCAC Souvenir Journal Chairman
P. O. Box 743693
Dallas, TX 75374

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Premium Ad Space is available through our Corporate Sponsorship Packages. For more information, please email espiv0523@verizon.net.

Xi Tau Lambda and other host Chapters are tax-exempt entities under Federal Tax Exempt Number 75- 2508638 for the Texas Council of Alpha Chapters.